

REXKIRBY

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Driving Licence

Education

2010 - 2013, Bournemouth University

Digital Media Design BA (Hons)

The course covered key principles, ideas and theories of **design** across a range of emerging platforms including **web** and **mobile**. In the final year I created a **responsive** web app called The Kite Map. It allowed kiteboarders to discover new kiteboard locations. It was made using the **Google API, HTML5, CSS3, jQuery, Javascript, PHP, AJAX**. It went viral on Social Media gaining over **5000 followers** on Instagram, **500 followers** on twitter and **300 likes** on Facebook.

National Diploma Film and TV

2008-2010 Exeter College

Distinction / Distinction / Distinction (360 UCAS Points)

Experience

Protein

28 Nov 2013 - Present, London

Digital Designer

- **Wire framing**, producing sketches and **interactive prototypes**
- Giving a digital insight on the latest technologies for pitches in both the UK and US office. For established brands such as **Nike, Adidas, Google, Samsung, Chanel** and **Jameson's**.
- **UX/UI Design** as well as the **Front End Development** work on client and internal projects.
- Create innovative ad units and liaise with the publishers to implement new ad units that have sold to the likes of **Google** and **Nike**.
- Evaluate user journeys through **Google Analytics**
- Design for both **mobile** applications and the **responsive web**

4th Screen Advertising

9 July - 7 Sep 2012, London

Junior Rich Media Developer

- Created an indent and showreel using **After Effects** and **Final Cut Pro**
- Created splash pages using **HTML5, CSS3** and **jQuery**
- Managed the **Google Analytics** and tenancy links for the ads
- Created **HTML Emails** for the monthly newsletter
- Designed **UI elements, Interfaces** and helped develop the **user experience**
- Worked with clients such as Sky, Shazam, EA, Sony, Mercedes-Benz, Samsung and Fiat.

ESPN

1 Sep 2012, Twickenham

VT Operator Assistant

I shadowed the EVS operators during the double-header rugby Aviva Premiership games.

OBS (OLYMPIC BROADCAST SERVICES)

23 July - 7 Aug 2012, Manchester

VT Operator / Audio Assistant / Camera Assistant

- Selected to work as a **VT Operator** for the **Quarter final** and **Semi-final**
- Audio/camera Assistant for post match interviews
- Created a facts sheet of the teams for the OBS staff, director and producer
- **Operated a camera** during warm up for one of the group games

Red Bull Reporter

27-29 August 2010, Switzerland

Film Making

- **Selected** from a **National competition** by uploading my extreme sports films
- Given the **assignment** to cover the **Red Bull Cliff Diving World Championship** in Sisikon, Switzerland.
- **Filmed** over two days in challenging wet weather with a Presenter and my own equipment
- Travelled **independently** to Sisikon **Switzerland** with short notice
- **Edited** within a **deadline** using **Final Cut Pro** and **Motion**

BBC West Country

8-12 Feb 2010, Plymouth

Work experience

- Went with the sports team and helped set up an interview with the Plymouth Raiders manager
- Spent time in the TV Studio and was shown how the vision mixer works and how they broadcast the show live
- Helped film the **Politics Show**, which contained interviews in various different lighting conditions and locations, vox pops and artistic shots
- I learnt how a big **organisation** works how they keep calm under pressure, **communicated** together and met tight **deadlines**

AB Design Group

March 2008, Exeter

Graphic Design

Worked in a **graphic design** production house for a week's work experience. It helped enhance my skills in **Photoshop** and **Illustrator**, as well as learning different methods of developing and creating ideas.

Technical Proficiency

- Completed a two day **LSM-XT EVS Operational Training Course**
- Enrolled myself onto a 7 week **iPhone** development course taught by **3 Sided Cube**
- Experience with **HTML5, CSS3, jQuery Touch, jQuery, PHP, Javascript**
- Competent with **Final Cut Pro**. Edited Red Bull Cliff Diving video, wedding video, BKSA Kitesurf Competitions, music videos and others
- Confident with **filming**. Have a **Sony HDR FX1E, Nikon D600 and goPro 3**
- Efficient in **Photoshop, InDesign** and **Illustrator**
- Sound understanding of **SEO** and **Web Optimization**
- Expert in **Social Networks** and **Google Analytics**

Interests

- Keen interest in **design** and new **technologies**
- I helped **organise** a football team at university making it to the **Cup Final**. This included making sure we had enough players and getting transport to the pitch
- I have been **Kiteboarding** for the past 6 years and my YouTube channel has over 335,000 views. www.youtube.com/Rexkirbytv

Achievements

- Awarded Bournemouth University Academic Achievement **Scholarship** 2010
- **Selected** from a **National** competition by **Red Bull Reporter** to travel to Switzerland to report on the World Cliff Diving Championship
- Collectively raised over £30,000 for **charity** breaking the **World Record** for the world's biggest hitchhike, reaching **Paris** within 36 hours without spending any money
- BKSA 2nd juniors Littlehampton, Kiteboarding
- Young **Player of the Year** 2010 Beer Albion Football Club

References available upon request